For over 20 years, Bright Ideas of Bright Image Corporation has been leading the industry with its new innovative products …

- Bright Image offers the latest, technologically most advanced, and most comprehensive selection of touch dimmer controls available in the world.
- Bright Image offers trendsetting, never-offered-before, socket photoelectric timer controls and radio frequency (RF) wireless remote controls. BIC manufactures the widest selection of new products in its category.
- Our TOUCH & GLOW® brand name is the #1 consumer recognized brand name in its category of products.
- Our registered trademark EZ-TIMER® is the #1 user-friendly brand name in its category.
- Bright Image Corporation is the only manufacturer that offers touch products that work with fluorescents, incandescent, halogen, low voltage lights and holiday light bulbs.
- Bright Image Corporation is the only manufacturer that offers screw-in socket photo-timers, automatic closet light and auto shut-off lamp timers.
- Bright Image is the only manufacturer that designed and offers EZ-Switch line of products that require no 120V wiring thus saving substantial money and time.
- Our eye-catching packages have product illustrations on both sides of the card.
- BIC makes prompt, on time delivery with a record of 99.7% on-time shipments.

Bright Image Corporation superior products include:
- World’s most compact plug-in controls that do not block the second outlet
- The most compact screw-in socket controls to fit better in small lamps
- “Soft-Start” technology for dimmers which substantially increases bulb life
- Advanced “Flicker-Free” circuit to eliminate false turn-ons of photo-controls
- Most advanced “Auto Gain Circuit” provides rock-solid touch controls
- For use of photoelectric controls at evening and early dark morning time, we pioneered and introduced the latest feature of “Dual On/Off Circuit”.
- Safety enhancing “Auto Current Limit Circuit” helps prevent electrical overloads
- To protect from transformer thermal damage, our full range dimmers come with a unique “Automatic Safety Shutdown Circuit”. This home safety feature works with both magnetic and electronic transformers coupled with low-voltage halogen and incandescent lights.

None of the BIC competitors offer these features in their products.

For High Impact and High Retail Profits, We Provide You With…

- Innovative products and promotions to attract new shoppers in your store and retain your current customer base.
- Continued introduction of innovative new products to create repeat traffic and broaden your selection of high-profit products.
- Products that underscore your leadership position in the marketplace.

- Attractive, informative merchandising to help customers quickly find the right products to best fit their needs.
- Products with unequalled quality brand recognition, to support your image.
- You pick the products and promotions that best fit your needs.

We’ll give you all the support you’ll need!
MODEL EZT-712: 4-IN-1 PHOTO EZ-TIMER

- Four products in one: 12-hr photo timer, random ON/OFF vacation timer, dusk-to-dawn photo control, a unique dual timer
- Choose from: 1/2, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 12 hours of time duration
- Works as a vacation random ON/OFF timer with two random cycles to choose from
- Dual timer offers two ON/OFF cycles, one for evening and the other for early morning dark hours
- First product to offer this type of feature!
- Advanced “Flicker Free” circuit to eliminate false turn-ons from lightening or car headlights, unit has a 7-second built-in delay
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-710: 3-IN-1 PHOTO TIMER

Same features as above Model EZT-712, except as follows:

- Three products in one: 12-hr photo timer, dusk-to-dawn, & dual timer
- Only one on the market with adjustable auto turn-off timer
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-717: VACATION RANDOM ON/OFF TIMER

- In random ON/OFF timer mode, light automatically turns ON/OFF like someone is home
- Confuses potential burglars by providing a unique light ON/OFF pattern. Eliminates the predictable ‘timer-controlled’ look
- Only socket random timer on the market!
- Large selection of 1/2 hour to 12 hours duration
- No need to burn lights all night long. Set one single dial for hours of use
- Select from two preprogrammed random cycle patterns, a regular or a fast cycle
- Works as a normal photo timer, just set dial to number of hours for light to remain on
- Easy to use. No seasonal adjustments to make, no complex buttons to work
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-753: FLOODLIGHT TIMER 1/2 -12 HR ADJUSTABLE

- Use light as you need it, no need to burn lights all night long
- Large selection of 1/2 hour to 12 hours duration
- Light turns on at dusk and turns off after selected hours
- Only one on the market with adjustable auto turn-off timer
- Helps discourage intruders by automatically lighting grounds at night
- Unit has a built-in delay to eliminate false turn-ons due to lightening
- Works with fluorescent and halogen bulbs, PAR and standard bulbs
- 150 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-ACL: AUTOMATIC CLOSET LIGHT

- What a nice convenience! Open the door light turns ON, close the door - light turns OFF automatically!
- Ideal for closets, dark basements, pantries, storage rooms, any windowless dark room
- Just screw in the socket and set the dial
- No more broken pull chains & no need to reach for chain in the darkness
- Choose from one-half, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 or 12 minutes for auto turn OFF timer
- Only one on market with adjustable auto turn OFF timer
- Saves energy & money. Provides super convenience
- 100 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL S-751: AUTOMATIC LIGHT CONTROL

- Automatically turns light on at dusk & off at dawn
- Provides a lived-in look when away from home
- Advanced circuit provides a flicker free operation
- Nothing to set, nothing to adjust
- Especially designed to work with fluorescent, halogen and incandescent bulbs
- Saves energy, money, bulbs and electricity
- To eliminate false turn-ons unit has a 7-seconds built-in delay
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL S-752: AUTOMATIC FLOODLIGHT CONTROL

- Automatically turns light on at dusk & off at dawn
- Advanced circuit provides a “flicker free” operation
- To eliminate false turn-ons unit has a 7-seconds built-in delay
- Discourages intruders by automatically lighting grounds at night
- No seasonal adjustments to make and nothing to adjust
- Works with PAR 38, standard, fluorescent and halogen bulbs
- Use outdoors or indoors
- 150 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent
MODEL EZT-712: 4-IN-1 PHOTO EZ-TIMER
• Four products in one: 12-hr photo timer, random ON/OFF vacation timer, dusk-to-dawn photo control, a unique dual timer
• Choose from: 1/2, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 12 hours of time duration
• Works as a vacation random ON/OFF timer with two random cycles to choose from
• Dual timer offers two ON/OFF cycles, one for evening and the other for early morning dark hours. First product to offer this type of feature!
• Advanced “Flicker Free” circuit to eliminate false turn-ons from lighting or car headlights, unit has a 7-second built-in delay
• Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-710: 3-IN-1 PHOTO TIMER
Same features as above Model EZT-712, except as follows:
• Three products in one: 12-hr photo timer, dusk-to-dawn, & dual timer
• Only one on the market with adjustable auto turn-off timer
• Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-717: VACATION RANDOM ON/OFF TIMER
• In random ON/OFF timer mode, light automatically turns ON/OFF like someone is home
• Confuses potential burglars by providing a unique light ON/OFF pattern. Eliminates the predictable “timer-controlled” look. Only socket random timer on the market!
• Large selection of 1/2 hour to 12 hours duration
• No need to burn lights all night long. Set one single dial for hours of use
• Select from two preprogrammed random cycle patterns, a regular or a fast cycle
• Works as a normal photo timer, just set dial to number of hours for light to remain on
• Easy to use. No seasonal adjustments to make, no complex buttons to work
• Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-753: FLOODLIGHT TIMER 1/2 -12 HR ADJUSTABLE
• Use light as you need it, no need to burn lights all night long
• Large selection of 1/2 hour to 12 hours duration
• Light turns on at dusk and turns off after selected hours
• Only one on the market with adjustable auto turn-off timer
• Helps discourage intruders by automatically lighting grounds at night
• Unit has a built-in delay to eliminate false turn-ons due to lightening
• Works with fluorescent and halogen bulbs, PAR and standard bulbs
• 150 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL EZT-ACL: AUTOMATIC CLOSET LIGHT
• What a nice convenience! Open the door light turns ON, close the door - light turns OFF automatically!
• Ideal for closets, dark basements, pantries, storage rooms, any windowless dark room
• Just screw in the socket and set the dial
• No more broken pull chains & no need to reach for chain in the darkness
• Choose from one-half, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10 or 12 minutes for auto turn OFF timer
• Only one on market with adjustable auto turn OFF timer
• Saves energy & money. Provides super convenience
• 100 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL S-751: AUTOMATIC LIGHT CONTROL
• Automatically turns light on at dusk & off at dawn
• Provides a lived-in look when away from home
• Advanced circuit provides a flicker free operation
• Nothing to set, nothing to adjust
• Especially designed to work with fluorescent, halogen and incandescent bulbs
• Saves energy, money, bulbs and electricity
• To eliminate false turn-ons unit has a 7-seconds built-in delay
• Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent

MODEL S-752: AUTOMATIC FLOODLIGHT CONTROL
• Automatically turns light on at dusk & off at dawn
• Advanced circuit provides a “flicker free” operation
• To eliminate false turn-ons unit has a 7-seconds built-in delay
• Discourages intruders by automatically lighting grounds at night
• No seasonal adjustments to make and nothing to adjust
• Works with PAR 38, standard, fluorescent and halogen bulbs
• Use outdoors or indoors
• 150 Watt capacity, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent
**MODEL EZT-12H: 12 HOUR ADJUSTABLE AUTO TURN-OFF TIMER**

- Turns light off automatically, timer keeps light on only for the time you need it
- Large selection of time duration: 1/2, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 12 hours
- To avoid false turn-on's, circuit has a built-in delay. Hold button for 1-second
- Only socket timers available in the entire market
- Very simple to use, will turn lights OFF for you
- Ideal sleep aid for children or adults!
- Adds convenience, safety & security. Works with fluorescent and halogen bulbs
- Large selection of time duration: 1/2, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 12 hours
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent [UPC#081077007727]

**MODEL EZT-4HR: 4 HOUR ADJUSTABLE TIMER**

Same features as above model EZT-12H, except as follows:
- Choose from: 1/2, 1, 2, 3, and 4 hours of time duration
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent [UPC#081077007710]

**MODEL EZT-60M: 60 MINUTE ADJUSTABLE AUTO TURN OFF TIMER**

- Turns light off automatically, timer keeps light on only for the time you need it
- Large selection of time duration: 2.5, 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, and 60 minutes
- One simple dial to set. No complicated buttons to work
- An excellent sleeping aid, push button on and say good-night!
- Works with fluorescent and halogen bulbs
- Saves energy, money, bulbs & electricity
- Only 60 minute socket timer available
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent [UPC#081077007734]

**MODEL EZT-30M: 30 MINUTE ADJUSTABLE AUTO TURN OFF TIMER**

Same features as above model EZT-60M, except as follows:
- Choose from: 1.2, 2.5, 5, 7.5, 10, 12.5, 15, 17.5, 20, 22.5, 25, and 30 minutes of time duration
- One of a kind product
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 60 Hz, incandescent, halogen, and fluorescent [UPC#081077007741]

**MODEL S-323: TOUCH DIMMER & 3-WAY TIMER**

- A good sleeping aid...push button for timer to start
- Lamp gradually turns off in about 30-minutes starting from full brightness
- Timer can be started at low, medium or high brightness level for three different 10, 20 or 30 minute auto turn-offs
- A unique new product in a ultra compact size
- Converts a normal lamp into a touch lamp & normal bulb into a 3-way!
- Touch any metal part of the lamp to cycle high, medium, low and off
- Saves energy, money, bulbs & electricity
- No need to buy expensive 3-way bulbs anymore
- 150 Watt capacity bulb facing up / 100 Watt bulb facing down, 120 VAC, 60 Hz, incandescent and halogen [UPC#0810770083231]

**MODEL S-327: BABY-GO-TO-SLEEP DIMMER & 3-WAY TIMER**

- No more reaching for the light switch, touch any metal lamp part to turn ON
- Gradual dimming can help quiet a baby
- A good sleeping aid, push button on and say good-night!
- Timer turns off lights automatically in 3-dimming steps
- Timer can be started at any level of brightness allowing three different time-outs to choose from
- Only unit of its kind available!
- Converts a normal lamp into touch lamp and a normal bulb into a 3-way!
- Touch any metal part of the lamp to cycle high, medium, low and off
- 150 Watt capacity bulb facing up / 100 Watt bulb facing down, 120 VAC, 60 Hz, incandescent and halogen [UPC#0810770083279]

**MODEL S-300: ROTARY LAMP DIMMER, SCREW-IN**

- Use light as needed
- Manually dim to create the perfect mood
- Extends bulb life making bulbs last longer
- Choose the light levels for different activities, as you like
- Convert normal lighting to a night light
- Helps reduce computer and TV glare
- Unique design with a "click" for each level of brightness
- Saves energy, money, bulbs, & electricity
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down, 120 VAC, 50/60 Hz, incandescent and halogen [UPC#081077003002]
**MODEL EZT-12H: 12 HOUR ADJUSTABLE AUTO TURN-OFF TIMER**
- Turns light off automatically, timer keeps light on only for the time you need it.
- Large selection of time duration: 1/2, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, and 12 hours.
- To avoid false turn-on’s, circuit has a built-in delay. Hold button for 1-second.
- Only socket timers available in the entire market.
- Very simple to use, will turn lights OFF for you.
- Ideal sleep aid for children or adults!
- Adds convenience, safety & security. Works with fluorescent and halogen bulbs.
- Provides a “lived in” look when away from home.
- Saves energy, money, bulbs & electricity.
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent, halogen, and fluorescent.

**MODEL EZT-4HR: 4 HOUR ADJUSTABLE TIMER**
Same features as above model EZT-12H, except as follows:
- Choose from: 1/2, 1, 2, 3, and 4 hours of time duration.
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent, halogen, and fluorescent.

**MODEL EZT-60M: 60 MINUTE ADJUSTABLE AUTO TURN-OFF TIMER**
- Turns light off automatically, timer keeps light on only for the time you need it.
- Large selection of time duration: 2.5, 5, 10, 15, 20, 25, 30, 35, 40, 45, 50, and 60 minutes.
- One simple dial to set. No complicated buttons to work.
- An excellent sleeping aid, push button on and say good-night!
- Works with fluorescent and halogen bulbs.
- Saves energy, money, bulbs & electricity.
- Only 60 minute socket timer available.
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent, halogen, and fluorescent.

**MODEL EZT-30M: 30 MINUTE ADJUSTABLE AUTO TURN-OFF TIMER**
Same features as above model EZT-60M, except as follows:
- Choose from: 1.2, 2.5, 5, 7.5, 10, 12.5, 15, 17.5, 20, 22.5, 25, and 30 minutes of time duration.
- One of a kind product.
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent, halogen, and fluorescent.

**MODEL S-323: TOUCH DIMMER & 3-WAY TIMER**
- A good sleeping aid...push button for timer to start.
- Lamp gradually turns off in about 30-minutes starting from full brightness.
- Timer can be started at low, medium or high brightness level for three different 10, 20, or 30 minute auto turn-offs.
- A unique new product in a ultra compact size.
- Converts a normal lamp into a touch lamp & normal bulb into a 3-way!
- Touch any metal part of the lamp to cycle high, medium, low and off.
- Saves energy, money, bulbs & electricity.
- No need to buy expensive 3-way bulbs anymore.
- 150 Watt capacity bulb facing up / 100 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent and halogen.

**MODEL S-327: BABY-GO-TO-SLEEP DIMMER & 3-WAY TIMER**
- No more reaching for the light switch, touch any metal lamp part to turn ON.
- Gradual dimming can help quiet a baby.
- A good sleeping aid, push button on and say good-night!
- Timer turns off lights automatically in 3-dimming steps.
- Timer can be started at any level of brightness allowing three different time-outs to choose from:
  - Only unit of its kind available!
- Converts a normal lamp into touch lamp and a normal bulb into a 3-way!
- Touch any metal part of the lamp to cycle high, medium, low and off.
- 150 Watt capacity bulb facing up / 100 Watt bulb facing down.
- 120 VAC, 60 Hz, incandescent and halogen.

**MODEL S-300: ROTARY LAMP DIMMER, SCREW-IN**
- Use light as needed.
- Manually dim to create the perfect mood.
- Extends bulb life making bulbs last longer.
- Choose the light levels for different activities, as you like.
- Convert normal lighting to a night light.
- Helps reduce computer and TV glare.
- Unique design with a “click” for each level of brightness.
- Saves energy, money, bulbs, & electricity.
- Extra large 300 Watt capacity bulb facing up / 150 Watt bulb facing down.
- 120 VAC, 50/60 Hz, incandescent and halogen.

**We are the ONLY Manufacturer offering Socket Auto Turn-OFF Timers.**
**We are the ONLY Manufacturer offering Touch Dimmer-Timer & Baby-Go-To-Sleep Timer.**

**UPC#081077007727**
**UPC#081077007710**
**UPC#081077007734**
**UPC#081077007741**
**UPC#081077003231**
**UPC#081077003279**
**UPC#081077003002**
EZ-SWITCH
SAVES TIME & MONEY — NO WIRING NEEDED!

MODEL S-9: TOUCH PAD FULL RANGE DIMMER, SCREW-IN
- Dim to create the perfect mood. Electronic memory remembers last brightness setting
- No need to reach for light switch in a dark room or to stretch for hard to reach places
- Short touch to pad for ON/OFF. Long touch to dim/brighten
- “Soft-Start” feature helps bulbs last longer • Ultra compact size
- Works with any lamp socket including plastic, ceramic, or metallic sockets
- Only full range socket touch dimmer available in the market!
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#081077000094

MODEL S-6: TOUCH PAD ON/OFF SWITCH, SCREW-IN
- Touch decorative pad for easy ON/OFF. No need to reach for switch
- This is the ONLY touch lamp control in the market that works with fluorescent bulbs too
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent, fluorescent and halogen  
  UPC#081077000683

MODEL S-5: TOUCH PAD 3-WAY DIMMER, SCREW-IN
- Touch decorative pad for 3-levels of brightness - high, medium, low and OFF
- Universal design works with plastic, ceramic or metal sockets
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#081077000556

MODEL S-7: TOUCH PAD DIMMER & 3-WAY TIMER
- Converts a lamp into a touch lamp with 3-way timer
- Good sleep aid, 3-way timer gradually dims lights & turns lamp off automatically
- Timer has 3 different time outs to choose from: approx. 30, 20, or 10 minutes
- Touch the pad to cycle high, medium, low, and off • Ultra compact unit
- Works with any lamp socket including plastic, ceramic, or metallic sockets
- Unit automatically converts an ordinary bulb into a 3-way bulb
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#08107700070

MODEL T-409: TOUCH PAD DIMMER, PLUG-IN
- No need to reach for lamp switch. Just touch pad to operate
- Full range dimmer with memory • “Soft-Start” feature helps bulbs last longer
- Short touch for ON/OFF, long touch to dim/brighten • Ultra compact size
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting when pad is touched again
- Works with 12/24 volt transformer controlled under cabinet lighting
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#081077004092

MODEL EZ-109: FULL RANGE DIMMER SWITCH, PLUG-IN
- Plug module into wall outlet and touch wall plate
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting
- Soft-start feature helps bulbs last longer • Ultra compact size
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#08107701091

MODEL EZ-103: PLUG-IN 3-WAY DIMMER SWITCH, PLUG-IN
- Touch wall plate to cycle high, medium, low, and OFF operation
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- No need to buy expensive 3-way bulbs
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#08107701039

MODEL EZ-101: PLUG-IN ON/OFF SWITCH, PLUG-IN
- What a convenience! Place modern touch switch at your favorite location
- Touch wall plate to turn ON/OFF • Modernize your home in minutes
- Use with any plug-in device in any room of the house
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- Works with fluorescent, incandescent, halogen bulbs, fans and motors
- Most “Ultra-Compact” design available. Does not block the second duplex outlet
- Extra heavy duty 600 Watt capacity
- 600 Watt capacity, 120 VAC, 50/60 Hz, fluorescent, incandescent and halogen  
  UPC#081077001015

JUST PLUG INTO OUTLET!
Features:
- Does not require 120V wiring, no electrician needed
- Convert an unswitched outlet to a switched outlet in minutes
- No need to cut holes in wall, mount a switch box, bend conduit, or pull wires and plaster back the holes. Just plug-in
- Saves significant time and money • Provides superior convenience
- Switch is completely portable. Wall plate can be connected even 100ft away!
- Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look
- Very easy and safe to install. Modernize your home in 2-minutes

MODEL EZ-109: FULL RANGE DIMMER SWITCH, PLUG-IN
- Plug module into wall outlet and touch wall plate
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting
- Soft-start feature helps bulbs last longer • Ultra compact size
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#08107701091

MODEL EZ-103: PLUG-IN 3-WAY DIMMER SWITCH, PLUG-IN
- Touch wall plate to cycle high, medium, low, and OFF operation
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- No need to buy expensive 3-way bulbs
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen  
  UPC#08107701039

MODEL EZ-101: PLUG-IN ON/OFF SWITCH, PLUG-IN
- What a convenience! Place modern touch switch at your favorite location
- Touch wall plate to turn ON/OFF • Modernize your home in minutes
- Use with any plug-in device in any room of the house
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- Works with fluorescent, incandescent, halogen bulbs, fans and motors
- Most “Ultra-Compact” design available. Does not block the second duplex outlet
- Extra heavy duty 600 Watt capacity
- 600 Watt capacity, 120 VAC, 50/60 Hz, fluorescent, incandescent and halogen  
  UPC#081077001015

We introduced and are the ONLY Manufacturer offering EZ-SWITCH line of products!

Over 2 Billion existing sockets & receptacles are potential prospects for these products!
MODEL S-9: TOUCH PAD FULL RANGE DIMMER, SCREW-IN

- Dim to create the perfect mood. Electronic memory remembers last brightness setting
- No need to reach for light switch in a dark room or to stretch for hard to reach places
- Short touch to pad for ON/OFF. Long touch to dim/brighten
- “Soft-Start” feature helps bulbs last longer
- Works with any lamp socket including plastic, ceramic, or metallic sockets
- Only full range socket touch dimmer available in the market!
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL S-6: TOUCH PAD ON/OFF SWITCH, SCREW-IN

- Touch decorative pad for easy ON/OFF. No need to reach for switch
- This is the ONLY touch lamp control in the market that works with fluorescent bulbs too
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent, fluorescent and halogen

MODEL S-5: TOUCH PAD 3-WAY DIMMER, SCREW-IN

- Touch decorative pad for 3-levels of brightness - high, medium, low and OFF
- Universal design works with plastic, ceramic or metal sockets
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL S-7: TOUCH PAD DIMMER & 3-WAY TIMER

- Converts a lamp into a touch lamp with 3-way timer
- Good sleep aid, 3-way timer gradually dims lights & turns lamp off automatically
- Timer has 3 different time outs to choose from: approx. 30, 20, or 10 minutes
- Touch the pad to cycle high, medium, low, and off
- Works with any lamp socket including plastic, ceramic, or metallic sockets
- Unit automatically converts an ordinary bulb into a 3-way bulb
- 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL T-409: TOUCH PAD DIMMER, PLUG-IN

- No need to reach for lamp switch. Just touch pad to operate
- Full range dimmer with memory
- “Soft-Start” feature helps bulbs last longer
- Short touch for ON/OFF, long touch to dim/brighten
- Ultra compact size
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting when pad is touched again
- Works with 12/24 volt transformer controlled under cabinet lighting
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen

JUST PLUG INTO OUTLET!

Features:
- Does not require 120V wiring, no electrician needed
- Convert an unswitched outlet to a switched outlet in minutes
- No need to cut holes in wall, mount a switch box, bend conduit, or pull wires and plaster back the holes.
- Saves significant time and money
- Provides superior convenience
- Switch is completely portable. Wall plate can be connected even 100ft away!
- Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look
- Very easy and safe to install. Modernize your home in 2-minutes

MODEL EZ-109: FULL RANGE DIMMER SWITCH, PLUG-IN

- Plug module into wall outlet and touch wall plate
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting
- Soft-start feature helps bulbs last longer
- Ultra compact size
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-103: PLUG-IN 3-WAY DIMMER SWITCH, PLUG-IN

- Touch wall plate to cycle high, medium, low, and OFF operation
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- No need to buy expensive 3-way bulbs
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-101: PLUG-IN ON/OFF SWITCH, PLUG-IN

- What a convenience! Place modern touch switch at your favorite location
- Touch wall plate to turn ON/OFF
- Modernize your home in minutes
- Use with any plug-in device in any room of the house
- Most advanced “Automatic Gain Circuit” provides rock-solid touch control
- Works with fluorescent, incandescent, halogen bulbs, fans and motors
- Most “Ultra-Compact” design available. Does not block the second duplex outlet
- Extra heavy duty 600 Watt capacity
- 600 Watt capacity, 120 VAC, 50/60 Hz, fluorescent, incandescent and halogen

Over 2 Billion existing sockets & receptacles are potential prospects for these products!
EZ-SWITCH
SAVES TIME & MONEY

JUST SCREW INTO SOCKET!
Features:
• Convert an unswitched socket to a switched socket in minutes
• Very easy and safe to install • Locate switch at your favorite location
• No need to cut holes in wall, mount a switch box, bend conduit, or pull wires and plaster back the holes. Just screw-in
• Saves significant time and money • Provides ease & convenience
• Switch does not require 120V wiring, no electrician needed
• Ideal for closet lights, ceiling lights, basement, bedrooms or with any lamp socket
• Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look • No moving parts to wear out

MODEL EZ-209: FULL RANGE DIMMER SWITCH, SCREW-IN
• Short touch for ON/OFF, long touch to dim/brightness
• “Soft-Start” feature helps bulbs last longer • Only unit of its kind available
• Brightness level automatically reverses at minimum and maximum points
• Electronic memory remembers the last brightness setting when pad is touched again
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen • UPC#081077002098

MODEL EZ-207: 3-WAY DIMMER & TIMER, SCREW-IN
• 3-way countdown timer automatically dims light in 10 minute increments
• Touch wallplate to cycle high, medium, low and OFF • Push button for timer
• Converts a normal bulb into a 3-way and provides 3-way auto time-out
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen • UPC#081077002074

MODEL EZ-203: SCREW-IN 3-WAY DIMMER SWITCH, SCREW-IN
• Touch to cycle high, medium, low, and off operation
• No need to buy 3 way bulbs • Ultra compact size fits easily into socket
• Most advanced “Automatic Gain Circuit” provides a rock-solid touch control
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen • UPC#081077002036

MODEL EZ-201: SCREW-IN TOUCH ON/OFF SWITCH, SCREW-IN
• Add an ON/OFF touch wall switch to any socket in minutes
• Ideal for closet lights, ceiling lights, basement or with any lamp socket
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, fluorescent, incandescent and halogen • UPC#081077002012

ADD A TOUCH WALL DIMMER TO ANY SWITCH BOX
Features:
• Replaces old toggle switch without adding new wiring
• Modernize your home in minutes!
• Convenient to touch large surface area of plate
• No moving parts to wear out. Provides silent operation
• Decorative wall plate comes with extra safety switch box insulator.
• Ideal for any room in the house • Single location installation
• Easy to add optional add-on wallplate for multiple location operations

MODEL EZ-119: FULL RANGE WALL DIMMER
• Short touch for ON/OFF, long touch to dim/brighten
• Brightness level automatically reverses at minimum and maximum points
• “Soft-Start” feature helps bulbs last longer • Super convenient to use
• Electronic memory remembers the last brightness setting when pad is touched again
• Master switch and back insulator on the wallplate for extra safety
• 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen • UPC#081077001190

MODEL EZ-113: 3-WAY TOUCH WALL DIMMER
• Touch to cycle high, medium, low, and off operation
• 3-way dimming saves energy and increases bulb life • No need to buy 3-way bulbs
• Most advanced “Automatic Gain Circuit” provides a rock-solid touch control
• 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen • UPC#081077001138

MODEL EZ-111: TOUCH ON/OFF WALL SWITCH
• Touch to turn ON/OFF • Modernize your home in minutes
• Wallplate control wire can be painted or covered with wallpaper for a custom finished look
• Master switch on the wallplate for extra safety
• 400 Watt capacity, 120 vac, 50/60 hz, incandescent and halogen • UPC#081077001114

MODEL EZ-311: ON/OFF WALL BOX SWITCH
• Works with any type of load, fluorescent, halogen, incandescent, fans and motors
• Touch to cycle easy ON/OFF • Adds modernization to your home
• Most advanced “Automatic Gain Circuit” provides rock-solid touch control
• Installs in a switch box where “neutral wire” is available
• Large 600 Watt capacity, 120 VAC, 50/60 Hz, incandescent, halogen fluorescents, fans and motors • UPC#081077003118

We introduced the 1st and ONLY touch control available for fluorescent bulbs.

We offer the latest and largest selection of Touch Dimmer Controls in the world!

Touch & Glow
8 9
EZ-SWITCH
SAVES TIME & MONEY

JUST SCREW INTO SOCKET!
Features:
• Convert an unswitched socket to a switched socket in minutes
• Very easy and safe to install • Locate switch at your favorite location
• No need to cut holes in wall, mount a switch box, bend conduit, or pull wires and plaster back the holes. Just screw-in
• Saves significant time and money • Provides ease & convenience
• Switch does not require 120V wiring, no electrician needed
• Ideal for closet lights, ceiling lights, basement, bedrooms or with any lamp socket
• Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look • No moving parts to wear out

MODEL EZ-209: FULL RANGE DIMMER SWITCH, SCREW-IN
• Short touch for ON/OFF, long touch to dim/brighten
• “Soft-Start” feature helps bulbs last longer • Only unit of its kind available
• Brightness level automatically reverses at minimum and maximum points
• Electronic memory remembers the last brightness setting when pad is touched again
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-207: 3-WAY DIMMER & TIMER, SCREW-IN
• 3-way countdown timer automatically dims light in 10 minute increments
• Touch wallplate to cycle high, medium, low and OFF • Push button for timer
• Converts a normal bulb into a 3-way and provides 3-way auto time-out
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-203: SCREW-IN 3-WAY DIMMER SWITCH, SCREW-IN
• Touch to cycle high, medium, low, and off operation
• No need to buy 3 way bulbs • Ultra compact size fits easily into socket
• Most advanced “Automatic Gain Circuit” provides a rock-solid touch control
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-201: SCREW-IN TOUCH ON/OFF SWITCH, SCREW-IN
• Add an ON/OFF touch wall switch to any socket in minutes
• Ideal for closet lights, ceiling lights, basement or with any lamp socket
• 150 Watt bulb facing up/100 Watt bulb facing down capacity, 120 VAC, 50/60 Hz, fluorescent, incandescent and halogen

ADD A TOUCH WALL DIMMER TO ANY SWITCH BOX
Features:
• Replaces old toggle switch without adding new wiring
• Modernize your home in minutes!
• Convenient to touch large surface area of plate
• No moving parts to wear out. Provides silent operation
• Decorative wall plate comes with extra safety switch box insulator.
• Ideal for any room in the house • Single location installation
• Easy to add optional add-on wallplate for multiple location operations

MODEL EZ-119: FULL RANGE WALL DIMMER
• Short touch for ON/OFF, long touch to dim/brighten
• Brightness level automatically reverses at minimum and maximum points
• “Soft-Start” feature helps bulbs last longer • Super convenient to use
• Electronic memory remembers the last brightness setting when pad is touched again
• Master switch and back insulator on the wallplate for extra safety
• 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-113: 3-WAY TOUCH WALL DIMMER
• Touch to cycle high, medium, low, and off operation
• 3-way dimming saves energy and increases bulb life • No need to buy 3-way bulbs
• Most advanced “Automatic Gain Circuit” provides a rock-solid touch control
• 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen

MODEL EZ-111: TOUCH ON/OFF WALL SWITCH
• Touch to turn ON/OFF • Modernize your home in minutes
• Wallplate control wire can be painted or covered with wallpaper for a custom finished look
• Master switch on the wallplate for extra safety
• 400 Watt capacity, 120 vac, 50/60 hz, incandescent and halogen

MODEL EZ-311: ON/OFF WALL BOX SWITCH
• Works with any type of load, fluorescent, halogen, incandescent, fans and motors
• Touch to cycle easy ON/OFF • Adds modernization to your home
• Most advanced “Automatic Gain Circuit” provides rock-solid touch control
• Installs in a switch box where “neutral wire” is available
• Large 600 Watt capacity, 120 VAC, 50/60 Hz, incandescent, halogen, fluorescents, fans and motors

We offer the latest and largest selection of Touch Dimmer Controls in the world!
ADD A TOUCH WALL DIMMER TO ANY FIXTURE BOX

**Features:**
- Install in a “Fixture Box” and add a new touch wallplate
- Add too the old toggle switch without adding new 120V wiring
- Convenient large surface area of plate to touch
- No moving parts to wear out
- Provides silent operation  • Super convenient to use
- Flat design allows easy cleaning of finger marks
- Ideal for any room in the house
- Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look
- Easy to add optional add-on wallplate for multiple location operations

**MODEL EZ-309: FULL RANGE DIMMER FOR FIXTURE BOX**
- “Soft-Start” feature helps bulbs to last longer
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting when plate is touched again
- This wall dimmer does not require a neutral wire
- 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent & halogen

**MODEL EZ-301: TOUCH ON/OFF SWITCH FOR FIXTURE BOX**
- Installs in a “fixture box” where neutral wire is available
- Touch to turn ON/OFF  • Quickly modernizes your home
- Works with any type of load, fluorescent, halogen, incandescent, fans and motors
- Wallplate is portable and can be located and moved to any convenient location
- Large 600 Watt capacity, 120 VAC, 50/60 Hz, incandescent, halogen, and fluorescent

**MULTIPLE LOCATION DIMMING ADD-ONS:**

**MODEL EZ-501: ADD-ON WALL PLATE**
- Does not require 120 Volt wiring
- Allows the control of a lamp from two or more locations
- Wall plate is portable and can easily be moved to another location
- Easy to install — Saves time and money
- This Add-on wallplate only works with EZ-Switch products
- Wall plate can be painted same color as wall or covered with wall paper for a custom finished look
- Flat wall plate allows easy cleaning of finger marks
- Wallplate comes with 25 ft control wire attached and can be easily placed anywhere in a room
- Low voltage use adds to home safety

**MODEL EZ-502: ADD-ON TOUCH WIRE**
- Allows EZ-Switch plates to be located farther away - Only works with EZ-Switch
- 25 foot long control wire carries less than 0.01 volt or less voltage than a toy battery  • You can locate wallplate up to 1000 ft away!
- No 120 volt wiring required, just use this control wire
- This flexible wire can be tucked behind molding or under carpeting very easily
- Saves time and money  • Low voltage provides extra home safety

**MODEL EZ-449: CABINET LIGHTS TOUCH DIMMER**
- Ideal for low voltage halogen lights used with kitchen cabinets, shelves, curios display cases, entertainment centers, spot and picture lights
- Full range dimming with the touch of a finger!
- To protect from thermal damage, this unit provides for “automatic safety shutdown” of transformers. This safety feature works with both magnetic and electronic transformers. This is the only unit on the market with this safety feature
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum point
- Electronic memory remembers the last brightness setting when pad is touched again  • Provides multi-bulb dimming control
- “Soft-Start” feature helps bulbs last longer
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen. Works with 12/24V low voltage halogen/ incandescent transformer-coupled lights

**EZ-SWITCH OFFERS YOU A COMPLETE LINE OF PRODUCTS**

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We are the #1 Consumer recognized brand name in this category
ADD A TOUCH WALL DIMMER TO ANY FIXTURE BOX

Features:
- Install in a “Fixture Box” and add a new touch wallplate
- Add too the old toggle switch without adding new 120V wiring
- Convenient large surface area of plate to touch
- No moving parts to wear out
- Provides silent operation  • Super convenient to use
- Flat plate design allows easy cleaning of finger marks
- Ideal for any room in the house
- Wall plate and control wire can be painted or covered with wallpaper for a custom-finished look
- Easy to add optional add-on wallplate for multiple location operations

MODEL EZ-309: FULL RANGE DIMMER FOR FIXTURE BOX

- “Soft-Start” feature helps bulbs to last longer
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum points
- Electronic memory remembers the last brightness setting when plate is touched again
- This wall dimmer does not require a neutral wire
- 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent & halogen

MODEL EZ-301: TOUCH ON/OFF SWITCH FOR FIXTURE BOX

- Installs in a “fixture box” where neutral wire is available
- Touch to turn ON/OFF  • Quickly modernizes your home
- Works with any type of load, fluorescent, halogen, incandescent, fans and motors
- Wallplate is portable and can be located and moved to any convenient location
- Large 600 Watt capacity, 120 VAC, 50/60 Hz, incandescent, halogen, and fluorescent

MULTIPLE LOCATION DIMMING ADD-ONS:

MODEL EZ-501: ADD-ON WALL PLATE

- Does not require 120 Volt wiring
- Allows the control of a lamp from two or more locations
- Wall plate is portable and can easily be moved to another location
- Easy to install — Saves time and money
- This Add-on wallplate only works with EZ-Switch products
- Wall plate can be painted same color as wall or covered with wall paper for a custom finished look
- Flat wall plate allows easy cleaning of finger marks
- Wallplate comes with 25 ft control wire attached and can be easily placed anywhere in a room
- Low voltage use adds to home safety

MODEL EZ-502: ADD-ON TOUCH WIRE

- Allows EZ-Switch plates to be located farther away - Only works with EZ-Switch
- 25 foot long control wire carries less than 0.01 volt or less voltage than a toy battery  • You can locate wallplate up to 1000 ft away!
- No 120 volt wiring required, just use this control wire
- This flexible wire can be tucked behind molding or under carpeting very easily
- Saves time and money  • Low voltage provides extra home safety

MODEL EZ-449: CABINET LIGHTS TOUCH DIMMER

- Ideal for low voltage halogen lights used with kitchen cabinets, shelves, curios display cases, entertainment centers, spot and picture lights
- Full range dimming with the touch of a finger!
- To protect from thermal damage, this unit provides for “automatic safety shutdown” of transformers. This safety feature works with both magnetic and electronic transformers. This is the only unit on the market with this safety feature
- Short touch for ON/OFF, long touch to dim/brighten
- Brightness level automatically reverses at minimum and maximum point
- Electronic memory remembers the last brightness setting when pad is touched again  • Provides multi-bulb dimming control
- “Soft-Start” feature helps bulbs last longer
- Heavy duty 400 Watt capacity, 120 VAC, 50/60 Hz, incandescent and halogen. Works with 12/24V low voltage halogen/ incandescent transformer-coupled lights

UPC#081077004498

We are the #1 Consumer recognized brand name in this category
For over 20 years, Bright Ideas of Bright Image Corporation has been leading the industry with its new innovative products …

- Bright Image offers the latest, technologically most advanced, and most comprehensive selection of touch dimmer controls available in the world.
- Bright Image offers trendsetting, never-offered-before, socket photoelectric timer controls and radio frequency (RF) wireless remote controls. BIC manufactures the widest selection of new products in its category.
- Our TOUCH & GLOW® brand name is the #1 consumer recognized brand name in its category of products.
- Our registered trademark EZ-TIMER® is the #1 user-friendly brand name in its category.
- Bright Image Corporation is the only manufacturer that offers touch products that work with fluorescents, incandescent, halogen, low voltage lights and holiday light bulbs.
- Bright Image Corporation is the only manufacturer that offers screw-in socket photo-timers, automatic closet light and auto shut-off lamp timers.
- Bright Image is the only manufacturer that designed and offers EZ-Switch line of products that require no 120V wiring thus saving substantial money and time.
- Our eye-catching packages have product illustrations on both sides of the card.
- BIC makes prompt, on time delivery with a record of 99.7% on-time shipments.

Bright Image Corporation superior products include:
- World’s most compact plug-in controls that do not block the second outlet
- The most compact screw-in socket controls to fit better in small lamps
- “Soft-Start” technology for dimmers which substantially increases bulb life
- Advanced “Flicker-Free” circuit to eliminate false turn-ons of photo-controls
- Most advanced “Auto Gain Circuit” provides rock-solid touch controls
- For use of photoelectric controls at evening and early dark morning time, we pioneered and introduced the latest feature of “Dual On/Off Circuit”.
- Safety enhancing “Auto Current Limit Circuit” helps prevent electrical overloads
- To protect from transformer thermal damage, our full range dimmers come with a unique “Automatic Safety Shutdown Circuit”. This home safety feature works with both magnetic and electronic transformers coupled with low-voltage halogen and incandescent lights.

None of the BIC competitors offer these features in their products.

For High Impact and High Retail Profits, We Provide You With…

- Innovative products and promotions to attract new shoppers in your store and retain your current customer base.
- Continued introduction of innovative new products to create repeat traffic and broaden your selection of high-profit products.
- Products that underscore your leadership position in the marketplace.

- Attractive, informative merchandising to help customers quickly find the right products to best fit their needs.
- Products with unequalled quality brand recognition, to support your image.
- You pick the products and promotions that best fit your needs.

We’ll give you all the support you’ll need!